



*A Quick Guide to*

## THE MISSOURI RENEWABLE FUEL STANDARD

### **WHAT IT IS...**

On January 1, 2008, the Missouri Renewable Fuel Standard (MoRFS) takes effect. Under this law, all gasoline offered for sale in Missouri must contain 10 percent ethanol.

A few exemptions to the standard will allow gasoline without ethanol to be sold:

- When ethanol blends purchased at wholesale exceed the price of gasoline.
- When selling premium unleaded gasoline with an octane rating of 91 or higher. (Although premium is exempted from the requirement, it may be blended with ethanol.)
- Gasoline sold at airports.

Missouri does not require ethanol labeling on gasoline dispensers. Therefore, if a consumer has a specific application where fuel without ethanol is preferred, the consumer must purchase premium unleaded gasoline with an octane of 91 or higher that is also advertised as not containing ethanol.

### **WHAT IT MEANS...**

MoRFS provides the opportunity for farmers to help strengthen the rural economy, while improving the air we breathe and reducing our dangerous dependence on foreign oil. This law requires marketers to use ethanol blends whenever price is competitive with gasoline. This unique price trigger helps ensure lower-priced gasoline, creating savings which marketers should then pass along to consumers.

### **WHAT CAN YOU DO...**

There are numerous opportunities for you to help educate your friends, neighbors and members of the general public. Several methods of outreach include:

- Write a letter to the editor. Local newspapers often reach citizens in several towns or counties. Writing a simple letter to the editor regarding ethanol and its benefits for the average driver is a great way to reach a large audience of consumers.
- Copy this guide and share it with your neighbors. Be sure to include a copy of the "Frequently Asked Questions" and help share the facts with your associates and friends.
- Refer individuals to other knowledgeable sources. Web sites such as Missouri Corn Online ([www.mocorn.org](http://www.mocorn.org)), Missouri Department of Agriculture ([www.mda.missouri.gov](http://www.mda.missouri.gov)), American Coalition for Ethanol ([www.ethanolrfa.org](http://www.ethanolrfa.org)) and the Ethanol Information and Promotions Council ([www.drivingethanol.org](http://www.drivingethanol.org)) have information available on ethanol and are great resources for the educated consumer.